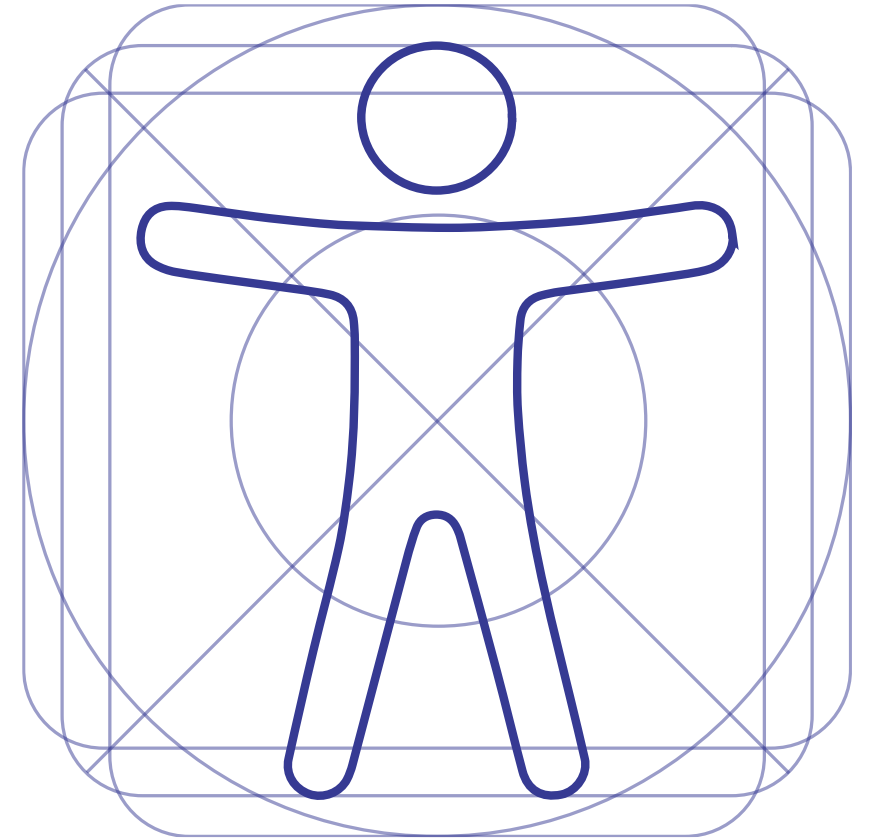


Jornadas de Acessibilidade e Usabilidade Digital da AP 2023

9 e 10 de novembro



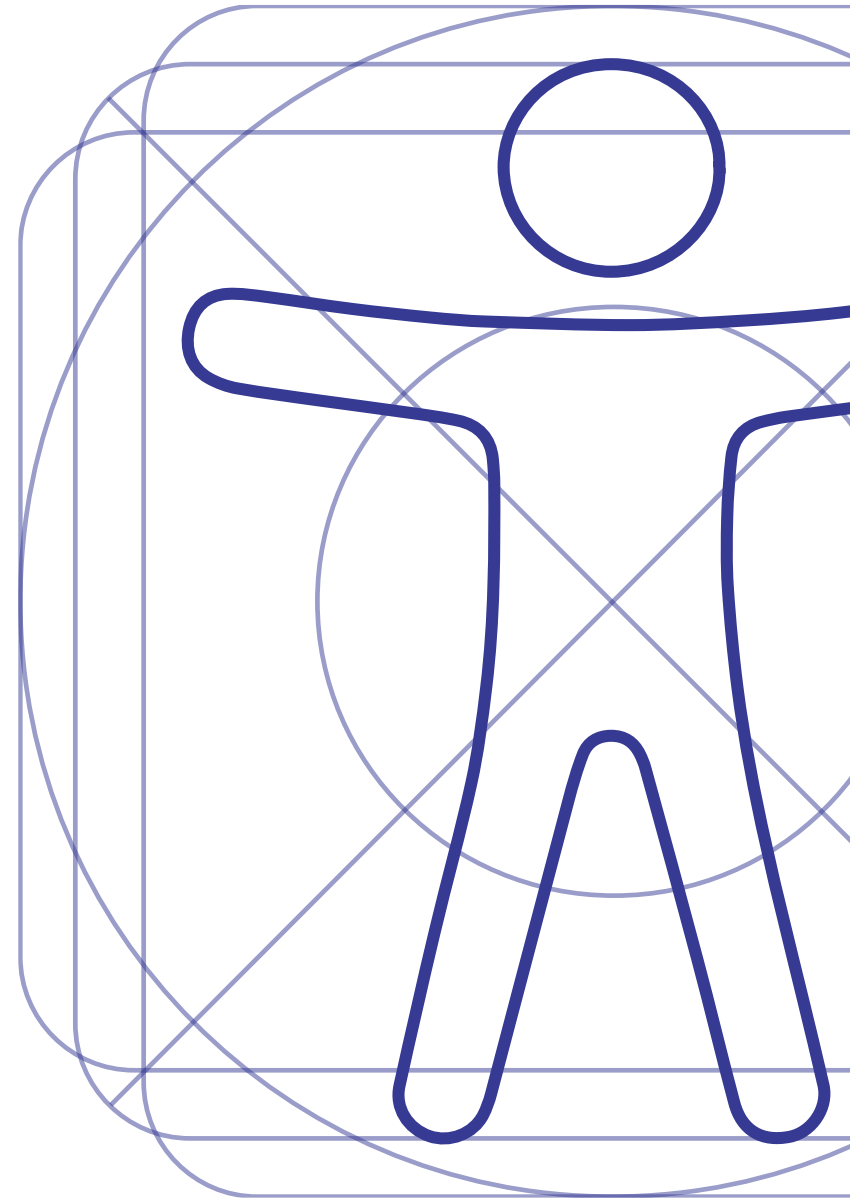
[Esta apresentação é feita em língua inglesa]

Strategies for Accessibility: The United Kingdom example



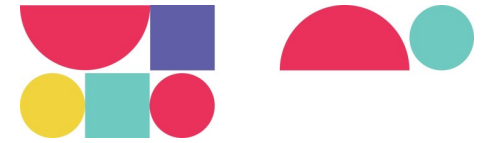
Richard Morton

Head of Accessibility
Central Digital and Data Office, Cabinet Office



Experience in accessibility

Capability and training



In 2016 we ran a discovery across government to find out what the level of digital accessibility capability was across departments. We already knew the answer.

VISION



HEARING



SPEECH

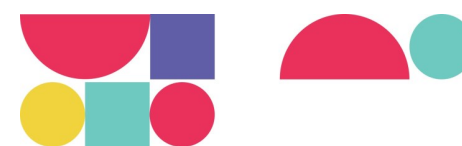


MOTOR



COGNITIVE





Deaf

Permanent



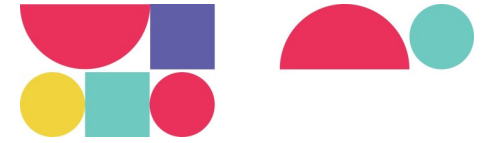
**Injury
or infection**



**Background
noise**

Situational

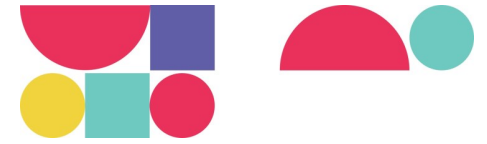




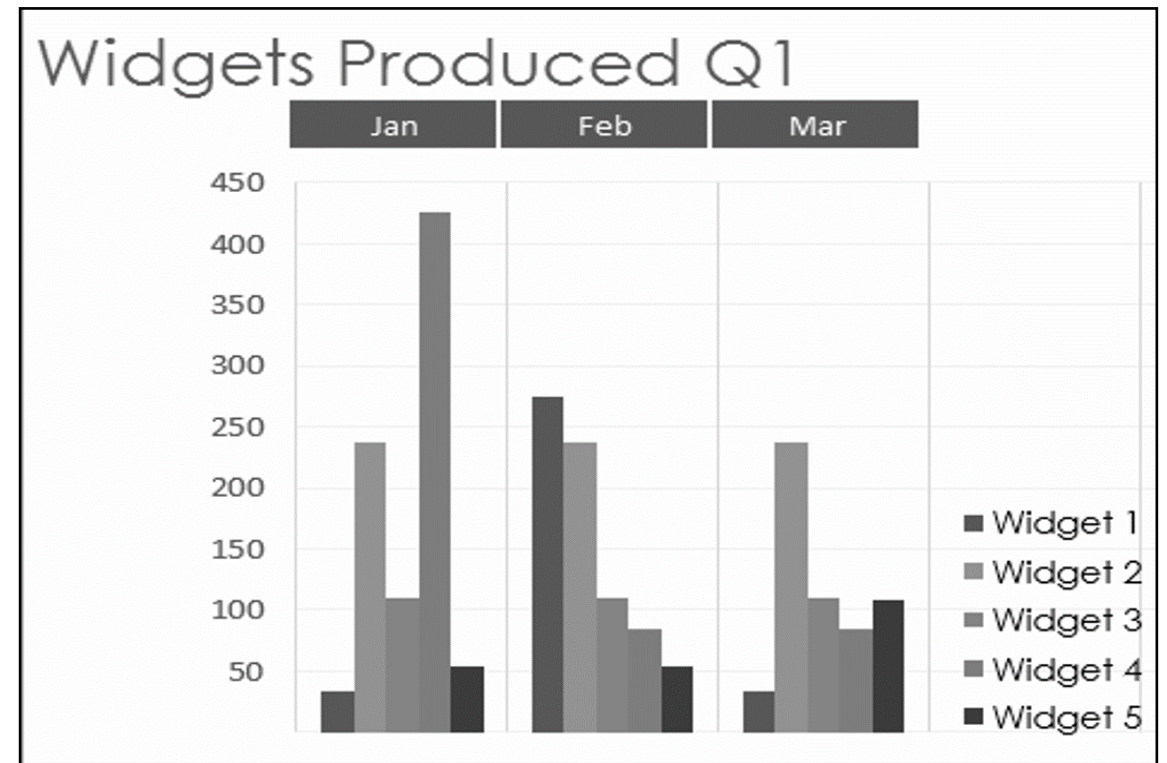
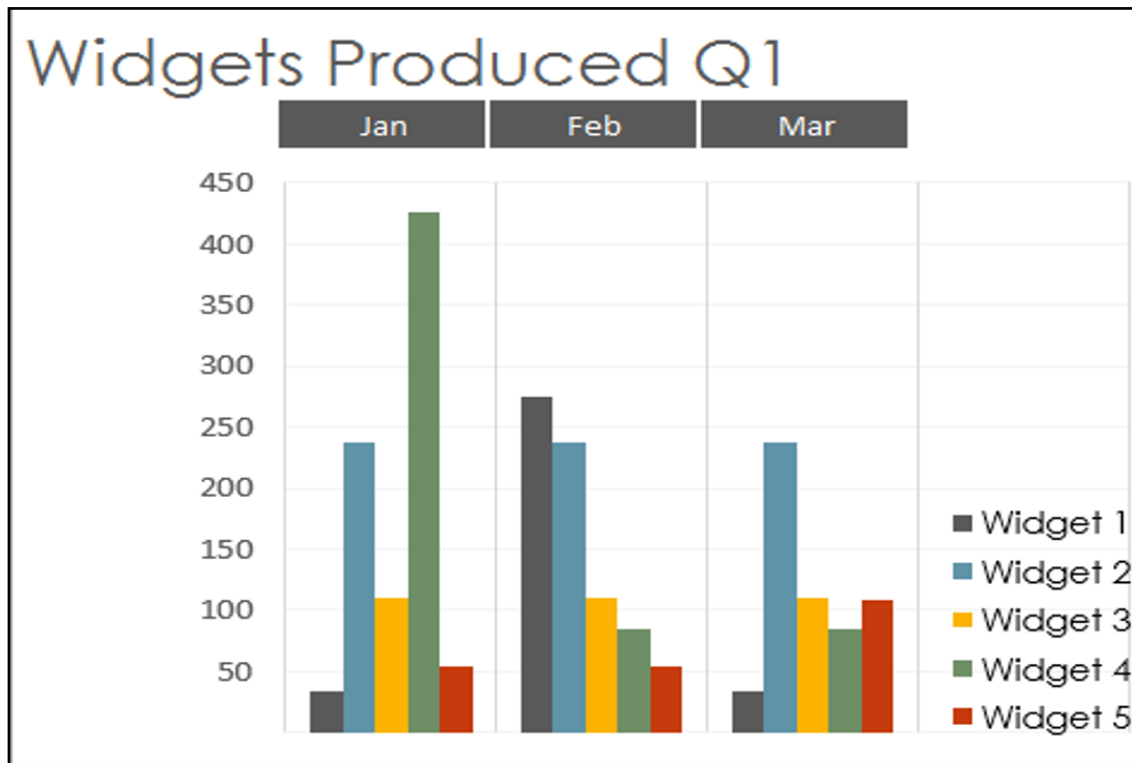
In 2021: of those Civil Servants who declared their disability status, 13.6% were disabled

Cabinet Office - Civil Service
Statistics: 2021

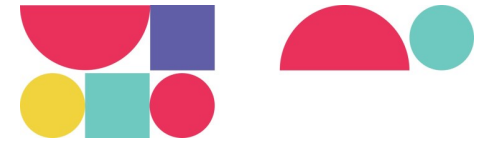
Source: Civil Service Statistics bulletin (31 March 2021) - https://assets.publishing.service.gov.uk/government/uploads/system/uploads/attachment_data/file/1006434/Statistical_bulletin_Civil_Service_Statistics_2021_V2.pdf



Demonstrating and interacting rather than just talking about principles really made a difference



Regulations

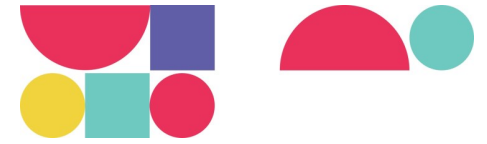


Equality Act 2010

We have a legal obligation to provide equal access to people with disabilities

Disability Discrimination Act 1995

The same for Northern Ireland



Public Sector Bodies Accessibility Regulations 2018

Applies to most public sector
organisations in the UK

Support

Accessibility Lab



Assistive technology tools you can test with at no cost

Anika Henke, 27 September 2018 - [Accessibility](#), [Assistive technology](#), [Testing](#)



Accessibility in government

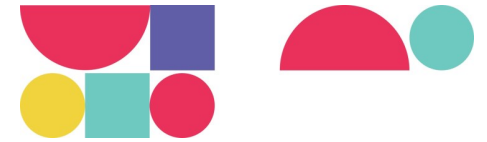
This is for everyone: documenting how we're rebuilding inclusive digital services across the UK Government.

[Find out more](#)



How accessible is your website?

Public sector organisations have a legal duty to make websites accessible. Find out how your organisation is impacted at



Source:

<https://accessibility.blog.gov.uk/2018/09/27/assistive-technology-tools-you-can-use-at-no-cost/>

Accessibility clinics

Service assessments

Mobile app testing

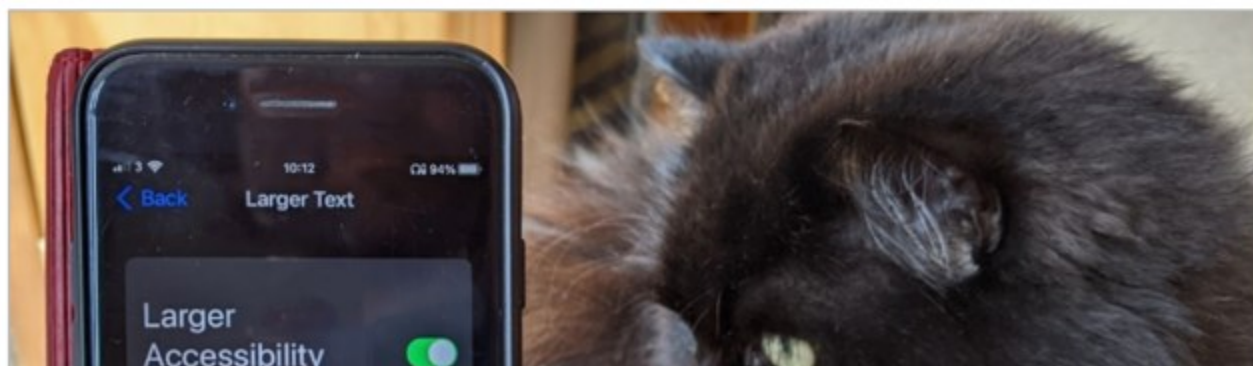
[Blog](#)

Accessibility in government

Organisations: [Civil Service](#)

How mobile apps undergo accessibility monitoring

[Andrew Hick - Senior Accessibility Specialist - Government Digital Service](#), 18 October 2023
- [Accessibility](#), [Accessibility Monitoring](#)



Search blog



Accessibility in government

This is for everyone: documenting how we're rebuilding inclusive digital services across the UK Government.

[Find out more](#)

Source:

<https://accessibility.blog.gov.uk/2023/10/18/how-mobile-apps-undergo-accessibility-monitoring/>

Accessible*

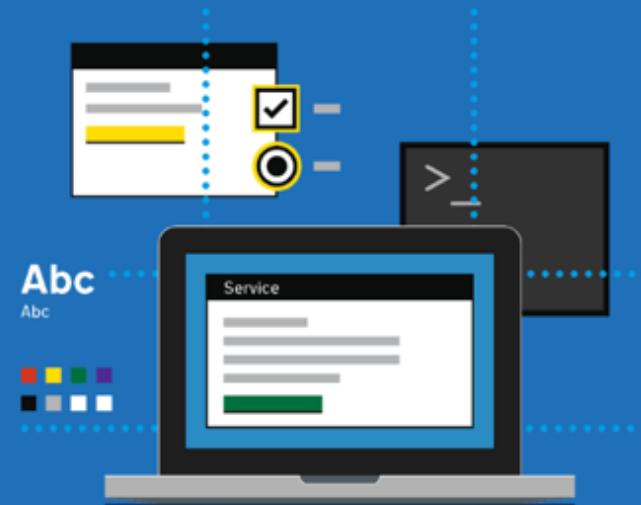
*Inaccessible

Impact of design systems

Design your service using GOV.UK styles, components and patterns

Use this design system to make government services consistent with GOV.UK. Learn from the research and experience of other service teams and avoid repeating work that's already been done.

[Get started >](#)



What's new

6 July 2023: We've released GOV.UK Frontend v4.7.0. With this feature release, we've added a new component called [Exit this Page](#) to help users quickly exit a page or service. We've also made visual improvements to some components and done some minor fixes.

GOV.UK and GOV.UK services



GOV.UK

The best place to find government services and information

Search



Popular on GOV.UK



[Get support with the cost of living](#)



[Find out about help you can get with your energy bills](#)



[Find a job](#)

Tax your vehicle

Tax your car, motorcycle or other vehicle using a reference number from:

- a recent reminder (V11) or 'last chance' warning letter from DVLA
- your vehicle log book (V5C) - it must be in your name
- the green 'new keeper' slip from a log book if you've just bought it

If you do not have any of these documents, you'll need to [apply for a new log book](#).

You can pay by debit or credit card, or Direct Debit.

You must tax your vehicle even if you do not have to pay anything, for example if [you're exempt](#) because you're disabled.

You'll need to meet all the [legal obligations for drivers](#) before you can drive.

This service is also available [in Welsh](#).

Start now >

More information

[Other ways to apply](#)

Part of

[Buy a vehicle: step by step](#)

Show all steps 

1 Check the vehicle before you buy it

Show 

2 Buy and register the vehicle

Show 

and Register for MOT reminders

Show 

3 Insure the vehicle

Show 

4 Tax the vehicle

Hide 

You need to tax the vehicle before you can use it on the road.

BETA This is a new service – your [feedback](#) will help us to improve it.

If you're applying on behalf of an adult or child, answer these questions with their details rather than your own.

Do you live in the UK?

Yes

No

[Continue](#)



BETA This is a new service – your [feedback](#) will help us to improve it.

Do you have a V11 reminder letter printed in your name?



Yes

No

Continue

BETA This is a new service – your [feedback](#) will help us to improve it.

Do you have a tax reminder letter (V11) printed in your name?

Yes No

Continue

Authoring systems (content management)

Resources and guidance

Government Digital Service

Design Principles

Listed below are our design principles and examples of how we've used them so far. These build on, and add to, our original [7 digital principles](#).

- 1 **Start with needs***
- 2 **Do less**
- 3 **Design with data**
- 4 **Do the hard work to make it simple**
- 5 **Iterate. Then iterate again.**
- 6 **This is for everyone**
- 7 **Understand context**
- 8 **Build digital services, not websites**
- 9 **Be consistent, not uniform**
- 10 **Make things open: it makes things better**



→ [Coronavirus \(COVID-19\)](#) | National lockdown: stay at home

→ [Brexit](#) | Check what you need to do

BETA Complete our quick 5-question survey to [help us improve our content](#).

[Service manual](#) > [Service Standard](#)

Service Standard

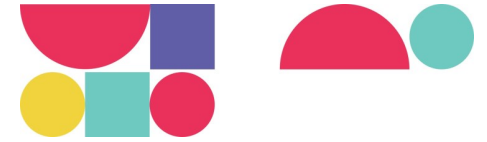
[Give feedback about this page](#)

5. Make sure everyone can use the service

Provide a service that everyone can use, including people with disabilities or other legally protected characteristics. And people who don't have access to the internet or lack the skills or confidence to use it.

Last updated: almost 2 years ago

Meeting government accessibility requirements



To meet government accessibility requirements, digital services must:

- meet level AA of the [Web Content Accessibility Guidelines \(WCAG 2.2\)](#) as a minimum
- work on the most commonly used [assistive technologies](#) - including screen magnifiers, screen readers and speech recognition tools
- include disabled people in [user research](#)
- have an [accessibility statement](#) that explains how accessible the service is
- you need to publish this when the service moves into public beta

Designing for users who are Deaf or hard of hearing



Do...

Don't...

write in plain English

Do this.

use complicated words or figures of speech



use subtitles or provide transcripts for videos



put content in audio or video only



use a linear, logical layout



make complex layouts and menus



break up content with sub-headings, images and videos



make users read long blocks of content



let users ask for an interpreter when booking appointments



don't make telephone the only means of contact for users



For more information, contact: access@digital.homeoffice.gov.uk

Designing for users of screen readers



Do...

Don't...

describe images and provide transcripts for video

`<alt>`

only show information in an image or video



follow a linear, logical layout



spread content all over a page



structure content using HTML5

`<h1>`
`<nav>`
`<label>`

rely on text size and placement for structure

36pt, bold
Header

build for keyboard use only



force mouse or screen use



write descriptive links and headings

[Contact us](#)

write uninformative links and headings

[Click here](#)

For more information, contact: access@digital.homeoffice.gov.uk

Designing for users with dyslexia



Do...

Don't...

use images and diagrams to support text



use large blocks of heavy text



align text to the left and keep a consistent layout



underline words, use italics or write in capitals

DON'T DO THIS

consider producing materials in other formats (for example, audio or video)



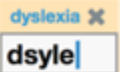
force users to remember things from previous pages - give reminders and prompts



keep content short, clear and simple



rely on accurate spelling - use autocorrect or provide suggestions



let users change the contrast between background and text



put too much information in one place

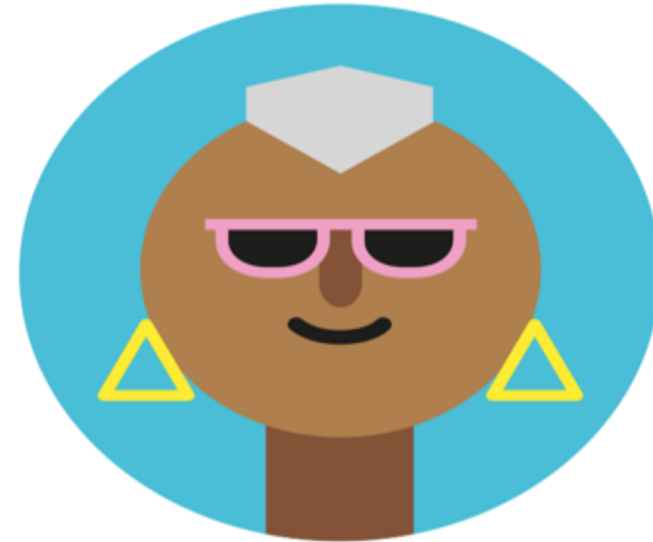


For more information, contact: access@digital.homeoffice.gov.uk

Ashleigh

About the persona

- 24 years old arts graduate and administrative assistant
- Severely sight impaired (blind)
- Uses a screen reader



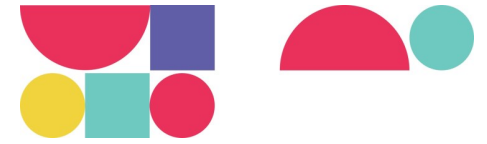
More about the [persona on gov.uk](#) and [how to set it up](#)

Chromebook help

Screen reader quick guide:

Use Tab to move from links and form elements to the next, Shift + Tab to go back, Search + Arrow Right/Left to read text in between those.

Communities



There are around 50-60 people across central government (including the devolved governments) who specialise in digital accessibility and meet regularly online.

BETA This is new guidance. Complete our quick 5-question survey to [help us improve it](#).

[Service manual](#) > [Communities](#) > Accessibility community

Communities

[Give feedback about this page](#)

Accessibility community

Last updated: 11 months ago

Page contents:

- [Who the community is for](#)
- [Get involved](#)
- [Community resources](#)
- [Accessibility in the Service Manual](#)

The accessibility community exists to:

- improve accessibility across government
- make sure that everyone can use services regardless of any disabilities they have or the technology needed to access the service

The community is for people working in government to share best practice and experiences, discuss problems, and improve skills.

Who the community is for

Anyone who's interested in learning about accessibility or sharing knowledge and experiences can join the community, especially people working as:

- user researchers
- content designers

Source:

<https://www.gov.uk/service-manual/communities/accessibility-community>

Accessibility and me: Dealing with dyslexia

Guest author, 15 November 2016 — [Access needs](#), [Accessibility](#), [Accessibility and Me](#), [Assistive technology](#)



In this latest post in our Accessibility and Me series, we speak to a case manager at HM Revenue & Customs who has dyslexia and uses voice-dictation software Dragon. We talk to them about access requirements, the technology they use ...

Accessibility and me: Molly Watt

Molly Watt, 9 January 2017 — [Access needs](#), [Accessibility](#), [Accessibility and Me](#), [Assistive technology](#)



In the latest blog post in our Accessibility and Me series, we talk to accessibility consultant Molly Watt, who is deafblind, about how she uses technology and why she believes that accessibility should mean making things available to everyone.

Summary

- **Regulations**
- **Capability**
- **Training, labs, and clinics**
- **Communities**
- **Culture of accessibility**



Questions?



Central Digital
& Data Office



Cabinet Office

Central Digital & Data Office

For further information please contact:

Email: richard.morton@digital.cabinet-office.gov.uk

X (Twitter): [@accessibleweb](https://twitter.com/@accessibleweb)

BlueSky: [@accessibleweb.bsky.social](https://bsky.social/@accessibleweb)

LinkedIn: <https://www.linkedin.com/in/accessibleweb/>

Obrigado!

